

RACE TO ALASKA

Port Townsend, Washington



Field Reporter Fellowship Description Race to Alaska 2022

Apply online at r2ak.com/race-to-alaska-2022-fellowship

We're looking for some exceptionally talented storytellers to report on the 2022 Race to Alaska. Applicants can work across media/genres but ideally great with short video content, photojournalism, or photo-supported journalism. Social media/influencer skills are also of high value! Looking for people who want a career in adventure journalism/media and/or people who want to get to the core of the human experience, who seek to tell soulful stories about the race and the racers.

Leading up to and during the Race to Alaska these content creators will tell the story of the race, with both up-to-the-minute and more in-depth stories. We want people who can share the Race to Alaska with their audience through their lens, and also create stories that the race shares with its audience.

This is an opportunity to cover rich, exciting content and have your work shared with a wide audience. Race to Alaska content has perennial worth on our social media & YouTube channels with a reach in the hundreds of thousands, and single posts during the race experiencing interactions by 10-65 thousand viewers.

We will send you all over the race course along the rugged and beautiful BC coastline to tell awesome stories about the Race to Alaska. We'll support you in finding the best stories and following your curiosity.

Field reporters will be expected to post short social content multiple times per day June 1st through July 15th, and publish a longer form story every third day, June 13th through July 15th.

Candidates should have a wide range of visual and written communication skills as well as a specialization in one of the following:

- Documentary film/video
- Photography
- Written reporting
- Social media storytelling

Who are you?

- Independent, creative, curious, resourceful, communicative, flexible
- Great under pressure, works well with tight deadlines



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- Able to interface with the pre-existing culture and brand of the Race to Alaska while sharing a strong individual creative voice (that we will strive to support)
- Adept visual storyteller
- Excellent written communication skills
- Respectful of nature
- Amicable and respectful of volunteers, able to connect with a wide range of people
- Fluent in social media
- Doesn't get sea sick easily

Bonus skills:

- A sense of humor
- Boat handling experience/skills
- Wilderness experience (Guiding, WFR, etc.)
- Have a pre-existing social media presence

Requirements:

- Be available, at minimum, June 1st to July 9th.
- Be over the age of...17
- Be available to produce internet-ready media on the fly

Compensation:

The Race to Alaska offers a \$2000 flat fee/stipend for the duration of the fellowship. Lodging, transportation and logistics will be provided by R2AK including round trip airfare from the continental US (and possibly on a case-by-case basis for Canada & Alaska).

The Northwest Maritime Center can work with your educational institution to help you receive course credit.

About Race to Alaska:

Race to Alaska is an engineless, unsupported boat race that requires the physical endurance, saltwater know-how, and bulldog tenacity to navigate the 750 cold water miles from Port Townsend, Washington, to Ketchikan, Alaska. r2ak.com

Race to Alaska is a project of the Northwest Maritime Center, a 501(c)(3) nonprofit organization based in Port Townsend, WA, whose mission is to engage and educate people of all generations in traditional and contemporary maritime life, in a spirit of adventure and discovery. nwmrtime.org

The Northwest Maritime Center is an equal opportunity employer that welcomes and encourages individuals of all cultures and communities to apply.

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Photos by Drew Malcolm